

MBA (2 Years) Scheme of Studies

MBA SCHEME OF STUDIES					
2023-2024			2025-2026		
EXISTING			PROPOSED		
SEMESTER I			SEMESTER I		
Course No.	Course Title	Credit Hours	Course No.	Course Title	Credit Hours
BMS-701	Agribusiness Management	3(3-0)	BMS-701	Agribusiness Management	3(3-0)
BMS-702	Business Accounting	3(3-0)	BMS-702	Business Accounting	3(3-0)
BMS-703	Information Technology in Business	3(2-1)	BMS-703	Information Technology in Business	3(2-1)
BMS-704	Marketing Management	3(3-0)	BMS-704	Marketing Management	3(3-0)
Stat-702	Statistical Methods for Business Management	3(2-1)	Stat-702	Statistical Methods for Business Management	3(2-1)
Total		15 (13-2)	Total		15 (13-2)
SEMESTER II			SEMESTER II		
Course No.	Course Title	Credit Hours	Course No.	Course Title	Credit Hours
BMS-705	Managerial Finance	3(3-0)	BMS-705	Managerial Finance	3(3-0)
BMS-706	Strategic Management	3(3-0)	BMS-706	Strategic Management	3(3-0)
BMS-707	Managerial Economics	3(3-0)	BMS-707	Managerial Economics	3(3-0)
BMS-708	Science of People in Organizations	3(3-0)	BMS-708	Science of People in Organizations	3(3-0)
BMS-711	Strategic Marketing	3(3-0)	BMS-711	Strategic Marketing	3(3-0)
Total		15 (15-0)	Total		15 (15-0)
SEMESTER III			SEMESTER III		
Course No.	Course Title	Credit Hours	Course No.	Course Title	Credit Hours
BMS-710	Business Research Methodology	3(2-1)	BMS-710	Business Research Methodology	3(2-1)
BMS-712	Strategic Finance	3(2-1)	BMS-712	Strategic Finance	3(2-1)
FIN/MKT/HRM/ABM/MIS-719	Special Problem	1(1-0)	FIN/MKT/HRM/ABM/MIS-719	Special Problem	1(1-0)
Finance Specialization			Finance Specialization		
FIN-701	International Financial Management	3(3-0)	FIN-701	International Financial Management	3(3-0)
FIN-702	Contemporary Financial Reporting and Analysis	3(2-1)	FIN-702	Contemporary Financial Reporting and Analysis	3(2-1)
FIN-703	Applied Corporate Finance	3(3-0)	FIN-703	Applied Corporate Finance	3(3-0)
Total		16 (13-3)	Total		16 (13-3)
Marketing Specialization			Marketing Specialization		
MKT-701	Global Marketing	3(3-0)	MKT-701	Global Marketing	3(3-0)
MKT-702	Retail and Channel Management	3(3-0)	MKT-702	Retail and Channel Management	3(3-0)
MKT-703	Digital Marketing	3(2-1)	MKT-703	Digital Marketing	3(2-1)
Total		16 (13-3)	Total		16 (13-3)
Human Resource Management Specialization			Human Resource Management Specialization		
HRM-702	Leadership and Interpersonal Dynamics	3(3-0)	HRM-702	Leadership and Interpersonal Dynamics	3(3-0)

HRM-703	Managing Change and Transformation	3(3-0)	HRM-703	Managing Change and Transformation	3(3-0)
HRM-704	Motivation and Incentives	3(3-0)	HRM-704	Motivation and Incentives	3(3-0)
	Total	16 (14-2)		Total	16 (14-2)
Agribusiness Management Specialization			Agribusiness Management Specialization		
ABM-701	Agricultural Marketing and Price Analysis	3(3-0)	ABM-701	Agricultural Marketing and Price Analysis	3(3-0)
ABM-702	Agribusiness Wholesaling and Retailing	3(3-0)	ABM-702	Agribusiness Wholesaling and Retailing	3(3-0)
ABM-703	International Agricultural Trade	3(3-0)	ABM-703	International Agricultural Trade	3(3-0)
	Total	16 (14-2)		Total	16 (14-2)
Management Information System Specialization			Management Information System Specialization		
MIS-701	Business Database Technology	3(2-1)	MIS-701	Business Database Technology	3(2-1)
MIS-702	Wireless, Mobile, and Multimedia Networking	3(2-1)	MIS-702	Wireless, Mobile, and Multimedia Networking	3(2-1)
MIS-704	Business Systems Analysis and Design	3(2-1)	MIS-704	Business Systems Analysis and Design	3(2-1)
	Total	16 (11-5)		Total	16 (11-5)
SEMESTER IV			SEMESTER IV		
Course No.	Course Title	Credit Hours	Course No.	Course Title	Credit Hours
BMS-709	Managerial Accounting	3(3-0)	BMS-709	Managerial Accounting	3(3-0)
BMS-713	Innovation and Entrepreneurship	3(3-0)	BMS-713	Innovation and Entrepreneurship	3(3-0)
BMS-714	Globalization and Trade Developments	3(3-0)	BMS-714	Globalization and Trade Developments	3(3-0)
FIN/MKT/HRM/ABM/MIS-720	Seminar	1(1-0)	FIN/MKT/HRM/ABM/MIS-720	Seminar	1(0-1)
	Thesis OR Research Project 3(0-3) and One course from the following specializations	6(0-6)		Thesis OR Research Project 3(0-3) and One course from the following specializations	6(0-6)
FIN/MKT/HRM/ABM/MIS-721		3(0-3)	FIN/MKT/HRM/ABM/MIS-721		3(0-3)
		3(3-0)			3(3-0)
	Finance Specialization			Finance Specialization	
FIN-704	Security Analysis and Portfolio Management	3(3-0)	FIN-704	Security Analysis and Portfolio Management	3(3-0)
FIN-707	Public Finance	3(3-0)	FIN-707	Public Finance	3(3-0)
	Marketing Specialization			Marketing Specialization	
MKT-704	Services Marketing	3(3-0)	MKT-704	Services Marketing	3(3-0)
MKT-705	Supply Chain Management	3(3-0)	MKT-705	Supply Chain Management	3(3-0)
	Management Information System Specialization			Management Information System Specialization	
HRM-705	Staffing and Talent Management	3(3-0)	HRM-705	Staffing and Talent Management	3(3-0)
HRM-706	Leading The Future of Work	3(3-0)	HRM-706	Leading The Future of Work	3(3-0)
	Agribusiness Management Specialization			Agribusiness Management Specialization	
ABM-704	Food Safety and Quality Management	3(3-0)	ABM-704	Food Safety and Quality Management	3(3-0)
ABM-706	Branding in Agribusiness	3(3-0)	ABM-706	Branding in Agribusiness	3(3-0)
Management Information System Specialization			Management Information System Specialization		
MIS-703	Expert System and Applied Artificial Intelligence	3(2-1)	MIS-703	Expert System and Applied Artificial Intelligence	3(2-1)

MIS-705	IT Project Management	3(2-1)	MIS-705	IT Project Management	3(2-1)
	Total	16 (10-5) OR 16 (13-3)		Total	16 (10-5) OR 16 (13-3)

